Celebrating 10 YEAR ANNIVERSARY of the JACKSONVILLE WOMEN’S BUSINESS CENTER
“What’s the point of extending our lifespan if we are fat, sad, sick, and broke? It doesn’t have to be this way, for any of us. With a healthy lifestyle strategy, combined with breakthrough optimal aging medical science, we can all age fabulously, fulfill vibrant dreams, and look and feel better than ever before!”

– Genie James, MMSc
Internationally Recognized Expert & Best-Selling Author

A Jacksonville Business Journal 2012 Women of Influence
Women in Business Entrepreneur of the Year 2013 Finalist
Nominated for Ernst & Young’s Entrepreneurial Winning Women 2014

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TO INQUIRE ABOUT SPEAKING ENGAGEMENTS OR CONSULTING SERVICES VISIT GENIEJAMES.COM OR EMAIL GENIE@LIVELOVEAGEWELL.COM
It’s such an honor to be leading the JWBC during our ten year celebration. We’re celebrating not only our important milestone, but also the hundreds of clients, volunteers and investors - and our terrific staff members - that make our work possible. I am so grateful for the funding, time, and energy they have contributed over the years. 

I’m also proud of the important work we do with the fastest growing segment of business owners. Nationally, more than 9.1 million firms are owned by women, employing nearly 7.9 million people, and generating $1.4 trillion in sales as of 2014. Serving women entrepreneurs is not just the right thing to do; it’s the smart thing to do.

Finally, I know that the connections our staff, volunteers and clients have made at the JWBC have resulted not only in building business, but also in building relationships. We connect owners to resources and to people who make their lives richer.

I look forward to JWBC’s next ten years of success.

Chantelle Quick
Stein Mart
Advisory Board Chair

10TH ANNIVERSARY PLANNING TASK FORCE

Left to Right: Rose Conry, StaffTime; Amy Calfee, Tementry Creative; Sandy Bartow, JAX Chamber Foundation; Chantelle Quick, Stein Mart; Candace Moody, CareerSource Northeast Florida; Kemal Gasper, SunTrust Bank; Meredith Lynam, Jacksonville Women’s Business Center; Jeane Sumner, Chasing Type; Not pictured: Event Chair, Shannon Italia, Coggin College of Business, University of North Florida; Pat Blanchard, Jacksonville Women’s Business Center; Kathy Bolesworth, JAX Chamber Foundation; Kristin Mann, TD Bank; Monica Triplett, Kateland Consulting Group; Anne Urban, Destination Planning Corporation
WOMEN OF INFLUENCE EDUCATION FUND DONORS

The Jacksonville Women’s Business Center has partnered with the Jacksonville Business Journal to sponsor the annual Women of Influence for 10 years. In 2013, the Women of Influence Education Fund was founded to provide Women of Influence honorees the opportunity to lend a helping hand to women entrepreneurs. The Fund provides partial scholarships for women business owners to attend JWBC educational programs. Scholarship recipients complete an application and are considered on a case by case basis. No one is turned away due to an inability to pay for services. This fund helps ensure JWBC is able to adhere to that policy.


JWBC STAFF

Sandy Bartow, President, JAX Chamber Foundation
Pat Blanchard, Director, Jacksonville Women’s Business Center
Meredith Lynam, Coordinator, Jacksonville Women’s Business Center
Kathy Bolesworth, Manager, JAX Chamber Foundation
Nan Davis, Contracts Manager, JAX Chamber and JAX Chamber Foundation

JWBC ADVISORY BOARD

Advisory Board Chair
Chantelle Quick, Stein Mart

Immediate Past Chair
Candace Moody, CareerSource NEFL

Emerging Markets Chair
Suzi Jackson, Master Key Consulting

Friending & Fundraising Chair
Theresa Floyd, First Citizens Bank

Marketing & Communications Chair
George Biastre Jr., Classroom Technology Solutions, Inc.

Stakeholder Engagement Chair
Shannon Italia, Coggin College of Business University of North Florida

SBDC Seat
Kevin Monahan, Small Business Development Center at University of North Florida

WBO Seat
Vicky Zelen, Zelen Risk Solutions, Inc.

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Martha Gleason, Florida Blue
Jan Hirabayashi, Broadbased Communications
Lewis Hunter, Hunter & Associates, CPAs
William Malone, Corporate Investment International
Kristin Mann, TD Bank
Carolyn Mathis, Harbor View Advisors
Naomi McGowan, CSX
Jim Molis, RCG Americas
Ann Sabbag, Health Designs

Staff Members
Sandy Bartow, JAX Chamber Foundation
Carlton Robinson, JAX Chamber
Pat Blanchard, Jacksonville Women’s Business Center
Kathy Bolesworth, JAX Chamber Foundation
Meredith Lynam, Jacksonville Women’s Business Center

OFFICE OF MAYOR ALVIN BROWN

September 18, 2014

Dear Friends:

It is my privilege to congratulate your organization on ten years of serving women entrepreneurs in Northeast Florida. JWBC is a valued part of our region’s growing business sector and I would like to take this opportunity to thank you for your tireless efforts on behalf of area business owners.

As a nonprofit funded in part by the U.S. Small Business Administration (USBA), your mission to advance the success of women entrepreneurs at each stage of business development has positively impacted the economic landscape of our city since 2004. Recognized once again by the USBA as a top-tier center, I wish you the very best as you continue to serve clients in Duval, Baker, Clay, Nassau, Putnam and St. Johns counties.

Again, congratulations, and may JWBC look forward to another decade of success, enriching the Jacksonville business community and setting a high standard for all of us.

Sincerely,

Alvin Brown
Mayor
CORPORATE & FOUNDATION FUNDERS

Access Florida Finance
ADP Small Business
ADP Total Source
Aerostar Environmental Services Inc.
Allied Capital
American Enterprise Bank
AMP Promo
Analytics Partners
Axa Advisors
Axxess Telecom, Inc.
Baker Distributing Company
Bank of America
Broadbased Communications
CenterBank
Character Counts! In Jacksonville
CITI Foundation
CNL Bank
Comfort Keepers, Inc.
Community First Credit Union
Cox Media Group
Deremer Studios
Destination Planning Corporation
DGG Taser & Tactical
Driver, McAfee, Peak & Hawthorne, P.L.
Dynamic Corporate Solutions, Inc.
Ennis Pellum & Associates, CPAs
EverBank
Fidelity Financial
First Atlantic Bank
Florida Blue
Florida Coastal School of Law
Florida State College at Jacksonville
Foley & Lardner, LLC
Genie James
Griggs Law Firm
Hancock Bank
Harbor View Advisors
Health Designs
The Hester Group
Holland & Knight, LLP
Hunter & Associates, CPAs
Jacksonville Bank
Jacksonville Business Journal
JAX Chamber
JAXPORT
Lassiter Ware Insurance
Myers Seth Pump, Inc.
New York Life
NGI, Inc.
Osteen Volvo
PARC Management
Paycor
Presser, Lahnem & Edelman, CPAs
Promo Depot
Prudential Financial
Prudential Insurance of America
Raymond James & Associates
Redhawk Strategies
Sam's Club
Smoak Davis & Nixon LLP
Spero Benefits, Inc
State Farm
Stein Mart
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SunTrust Bank
TD Charitable Foundation
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Unforgettable Events
UPS
V3 Capital Strategies, Inc.
Vistakon
Wells Fargo Foundation
Wachovia Retirement Services
Wilder Business Success, Inc.
Women Business Owners of N. FL
Women's Giving Alliance
Xerion Consulting LLC

INDIVIDUAL DONORS

Brian Amell
Bob Baldwin
Beth Barron
Sandy & Terry Bartow
Lisa Beatty
Lynette Beitz
Gail Bird
Pat Blanchard
Kathy Bolesworth
Sarah Boren
Amanda Bower
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Liz Grenamyer
Cathy Harbin
Susan Hartley
John Haymon
Gina Hill
Linda Hill
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Kevin Monahan
Elaine Johnson
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Linda Kelso
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Donna Kulda
Wally Lee
Suzi Lemen
Agnes Lopez
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Dana Stallings
Tanya Stewart
Barbara Toller-Haskins
Neal Von Stein
Robin Wahby
Snow Wallace
Dabney Ware
Tabitha White
Doug Wilder
Regina Williams
Dian Williams
Evin Willman
Vicky Zelen
10 YEARS OF SUCCESS

These women business owners represent the thousands of diverse clients the JWBC serves. Outcomes they shared include increased revenues and profits, hiring others, improved processes and operations, and more visibility in the marketplace.

“Men in business seek men to connect with and mentor. It is just so. Women need the same. JWBC provides women the confidence, clarity, courage, and community to produce profits and grow. JWBC provides the mentors, training, and influence to open doors that before were closed.”

“Even though I was prepared for starting my business, my finances were tight and caused me a lot of anxiety. My Financial Matters mentor helped me refinance my home and restructure my budget to make things easier. The mentors give more than advice; they give themselves, and I’m so grateful for their help and support.”

“A good friend encouraged me to take this course to learn about marketing – but I ended up with much more. A refined mission, an enhanced business plan and a very strong company image. My mentors helped channel my passion for growing food into a marketing plan for Gyo Greens.”

“The Marketing Matters and Financial Matters programs were an empowering experience and learning process for me. The time and dedication evident in the development of the program was matched only by the commitment and care shown by the mentors. As a result, HOPE Greetings is on the path to greater success!”

Pegine Echevarria
Team Pegine

Helga Tan Fellows
Gyo Greens

Jeanine Ferguson
HOPE Greetings

Vicky Zelen
Zelen Risk Solutions

Women Entrepreneurs

CREATE jobs
GROW businesses
POWER the economy
“Participating in the JWBC programs not only gave me the know-how, but the show-how. The confidence you gain is life changing.”

Lauren Little
Edible Arrangements, Avondale & Bartram Park

“My mentors were wonderful, and we still have a relationship - long after the Advanced Financial Matters program ended. I learned how to delegate so I could take the time to think strategically about my business. Their insight made me a better leader.”

Agnes Lopez
Agnes Lopez Photography

“The Athena program was one of the most valuable experiences in my career, but what I cherish most about JWBC is the network of knowledge and support they offer me. Having the circle of talented, passionate and driven women who share advice, pay it forward, support one another in difficult times and celebrate each other’s success is priceless.”

Erika Nelson
Nelson & Company

“I have had the opportunity to connect with and learn from many other successful women through the JWBC, and we all cheer each other on. What I invest back into the organization is a small token of the value I’ve received over the years.”

Teresa Myers
Myers Seth Pump, Inc.

“Being able to engage in confidential and authentic dialogue with other women business owners gave me the support and encouragement I needed to grow as an entrepreneur. Entrepreneurship isn’t just about running a business; it’s also about building leadership skills and self-confidence.”

Ann Sabbag
Health Designs

Felicia Wright
Mygani Design Studio
REPORTING PERIOD: SEPTEMBER 14, 2004 THROUGH SEPTEMBER 24, 2014

JACKSONVILLE WOMEN’S BUSINESS CENTER | JAX Chamber Foundation
3 Independent Drive, Jacksonville, FL 32202 | 904-366-6640 | www.jaxwbc.com

COUNSELING & MENTORING

- 383 WOMEN BUSINESS OWNERS GRADUATED FROM A JWBC MENTORING PROGRAM
- 427 VOLUNTEER MENTORS
- 8,219 SESSIONS
- 3,894 CLIENTS
- 15,958 HOURS OF COUNSELING & MENTORING PROVIDED

- 35% MALE
- 65% FEMALE
- 85% CAUCASIAN
- 9% BLACK
- 2% HISPANIC
- 1% PHILIPINO
- 2% OTHER

WORKING FOR HER SUCCESS
INDEPENDENCE • JOBS • WEALTH • GIVING BACK
TRAINING

709 EVENTS

11,689 ATTENDEES

25,125 HOURS OF TRAINING PROVIDED

CLIENT CHARACTERISTICS

- 39% CAUCASIAN
- 3% ASIAN
- 1% OTHER
- 4% HISPANIC
- 53% BLACK

IMPACT DATA*

1,243 NEW JOBS CREATED

113 NEW BUSINESS STARTS

2,254 JOBS RETAINED

1,243 NEW JOBS CREATED

27% ONLINE OR HOME-BASED BUSINESS

*Impact data is self-reported.
In 2002, a group of women led by Gwen Griggs and then Vice President of the Small Business Division, Bob Baldwin, meet to plan for a women’s business program in Jacksonville. The proposal from the Jacksonville Chamber Foundation was sent to the U.S. Small Business Administration in April, 2004. The SBA awarded a five-year renewable grant for the Jacksonville Women’s Business Center on September 14, 2004.

**MILESTONES:**
- JWBC opened its doors on October 25, 2004. Sandy Bartow was the founding executive director and Gwen Griggs was the founding advisory board chair.
- The first JWBC Advisory Board meeting was held November 10, 2004.
- First recorded client Tanya Stewart, Smith Stewart Solutions Group, December 9, 2004.
- Website launched March 7, 2005.
- Official JWBC Grand Opening, March 11, 2005. Florida Lt. Governor Toni Jennings was the keynote for the event, with nearly 300 attendees.
- Women Business Owners of North Florida asked the JWBC to run the Business Advisory Councils (now Success Circles): Emerging, Growth and Accomplished.
- JWBC’s First ATHENA program launches with three participants, August, 2006.
- Marketing Matters launched, January, 2007
- JWBC partners with Jacksonville University and Center for Women’s Business Research to commission original research on the status of women entrepreneurs in Northeast Florida.
- Anna Brosche assumes the role of Chair of the Advisory Board, September, 2007.
• Sandy Bartow is appointed to serve three years on the National Women’s Business Council, December, 2007.
• JWBC moves from its Norwood location to the JAX Chamber building, downtown Jacksonville, January, 2009.
• Pat Blanchard named director of JWBC, March, 2009.
• GIVE ME FIVE – August 26, 2009, JWBC celebrates its Fifth Anniversary with a reception and visit from Ana Harvey, Director, SBA Office of Women’s Business Ownership, Washington DC, and a proclamation from Mayor John Peyton.
• JWBC contracts with an independent research firm to do a survey of local women of color.
• Debbie Buckland becomes Advisory Board Chair, September, 2009.

• Women of Color, now Emerging Markets, research presented at the first Stepping Stones Summit, October 20, 2009.
• JWBC enhances its outreach efforts, October, 2009.
• Aspiring Business Council launches a pilot class in February, 2010.
• Candace Moody becomes the fourth Advisory Board Chair, September, 2011.
• JWBC partners with the Early Learning Coalition of Duval to launch Developing Your Family Child Care Business, October, 2012.
• Creation of the Child Care Success Circle, January, 2013.

• JWBC contracts the Davis College of Business at Jacksonville University to present Leadership Matters, launched September, 2013.
• Chantelle Quick steps up as the Chair of the JWBC Advisory Board, September, 2013.
• JWBC Director Pat Blanchard selected by the (Jacksonville) Mayor’s Commission on the Status of Women as a Women’s History Month honoree, March, 2014.
• JWBC honored with the 2014 North Florida and State of Florida Women’s Business Center of Excellence Award, May, 2014.
• JWBC celebrates 10 years of serving women entrepreneurs in Northeast Florida, October 25, 2014.
SPECIAL THANKS

Extra special thanks go out to these business owners and organizations for offering in-kind services in support of JWBC’s 10 Year Anniversary Celebration.

Advantage Business Magazine – Event promotion

Anything with Plants, Rose Jackson – Donation of plants and trees for event

Bonnie’s Floral Designs, Bonnie Arnold – Corsages for ATHENA graduates

Chasing Type, Jeane & Scott Sumner – Graphics and commemorative program design

Cox Media – Media partner, publicc service announcements

Deremer Studios, Nate Deremer – Cover and event photography

Destination Planning Corporation, Anne Urban – Event décor

Jacksonville Business Journal – Media partner and advertising

JAX Chamber – Event services, administrative, finance and marketing support

Kateland Consulting Group, Monica Triplett – Lucinda Pin project and event volunteers

Temerity Creative, Amy Calfee – Marketing strategy and photography

Program printing by

“Jeane is everything you would want in a creative partner. Her style and imagery are classy and sophisticated and she continually exceeds expectations. It is a joy to work with Chasing Type!”

– Angie Coleman-Rao, CMO, Jax Federal Credit Union

“She can take a brief idea and build a campaign.”

“The right brain I always need.”

“Complex concepts, simplified.”

“I trust her explicitly.”

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Temerity [tuh-mer-i-tee]: the confidence to act boldly
A TASTE OF 10

The JWBC 10th Anniversary Celebration features signature dishes from top women-owned and women-led firms. Together they are the Taste of 10. Thank you to these chefs, caterers and restaurateurs for feeding our stomachs and our souls!

A COOK FOR YOU
Vernetta Borden | 904-707-3802

BISCOTTIS
Michelle Rieves | 904-387-2060
biscottis.net

CATERING BY LIZ
Liz Grenamyer | 904-387-1955
cateringbyliz.com

CELEBS CORNER KITCHEN
Niki Brunson | 904-329-4677
celebscornerkitchen.com

CONSCIOUS EATS
Florence Haridan | 904-612-3934
consciouseats.ccinjax.org

D-VINE CUISINE
Hope Dempsey | 904-742.7353
d-vinecuisine.com

EDIBLE ARRANGEMENTS
Lauren Little | 904-384-5217
ediblearrangements.com

KILWINS CHOCOLATES
Dana Stallings | 904-996-3800
kilwins.com/jacksonville

YOUR PIE
Dea Sims | 904-337-0155
yourpie.com
LUCINDA PINS

Limited edition commemorative pins that were commissioned for the JWBC 10th anniversary will be on sale while supplies last. You can own one and give them as gifts for a donation of $25 or more per pin.

About Lucinda

Lucinda Yates, the founder and CEO of Designs by Lucinda, was born with the heart and passion of a true entrepreneur. In the early 1980’s due to unforeseen circumstances, Lucinda and her young daughter found themselves homeless.

Lucinda used her creativity and drive to launch a successful line of fashion jewelry. One day she designed a simple pin in the shape of a house; that was the moment Lucinda knew she could help others. The first House Pins would become the perfect fundraiser for a local shelter.

Given her natural instinct to be a successful entrepreneur, coupled with her desire to help others, it is no surprise that she founded a company built on helping non-profits like JWBC. Lucinda’s experience of homelessness would come full circle and a company with a conscience was born. Support the JWBC with a pin purchase today.

GRACE SCARVES

Grace scarves are produced by Rethreaded, a local nonprofit that seeks to unravel the effects of the sex trade by providing safe, viable, and dignity-giving work to survivors who are building new lives. Kristin Keen, Rethreaded’s founder, is a social entrepreneur and winner of the 2013 One Spark competition. She is also a client of the JWBC.

The Grace scarf is a one of a kind scarf, made from up-cycled t-shirts, and is the perfect accessory for any season. Each scarf is unique in size, color, and style, creating a matchless piece of art for you to wear. Grace scarves are available for a $50 donation to Rethreaded, and part of the proceeds will support the JWBC. The Grace scarves selected for the JWBC 10th anniversary celebration are designed to coordinate with our special Lucinda pins.

“...it was an honor and privilege to participate in the JWBC 10th year anniversary celebration. The pin design was a collaborative effort with the staff and board of Jacksonville Women’s Business Center.

Incorporating the skyline into the pin personalizes it and commemorates the JWBC and the great work that it does. The diversity of the women sitting at the table recognizes the great diversity we see in the women entrepreneurs who are part of the organization.”

– Lucinda Yates

Keepsakes
I am amazed to remember a handful of us working toward the initial grant for the Women’s Business Center, and so proud to see all it has become and accomplished. We changed the conversation about women entrepreneurship in our community and touched many lives.”

– Gwen Griggs (JWBC Chair 2004 – 2007)

Leading JWBC and being part of the mentoring resources for women entrepreneurs in Jacksonville was a rewarding experience and gives me great pride. The personal and professional relationships built through my investment in JWBC continue to pay significant dividends.”

– Anna Brosche (JWBC Chair 2007 – 2009)

Being a part of an organization that focuses on women in business has been so rewarding, both personally and professionally. I am proud of what we’ve accomplished and the companies we have helped to launch, grow and succeed.”

– Debbie Buckland (JWBC Chair 2009 – 2011)

I loved leading this group of dynamic business owners and the generous volunteers and investors who make our work possible. I will continue my service as a mentor; it’s been one of the most fulfilling experiences I’ve had.”

– Candace Moody (JWBC Chair 2011 – 2013)